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FOR IMMEDIATE RELEASE

Nebraska Community Blood Bank Partners with Lazlo's for Pint for Pint

July 29, 2014 (Lincoln, NE) – Kick up your feet and enjoy a cold one on us! Doesn't that sound nice? Step up to give a pint of blood in August and enjoy a FREE pint on us!

Nebraska Community Blood Bank is teaming up with Lazlo's Brewery & Grill for our month-long August campaign ***Pint for Pint***. All donors who present to give blood with Nebraska Community Blood Bank will receive a gift card for a FREE pint, valid on either an Empyrean draft beer or non-alcoholic beverage of choice at any Lazlo's Brewery & Grill or Fireworks location.

Those who present to donate at a blood drive or donor center are eligible to participate in our ***Pint for Pint*** campaign which kicks off on August 1.

What: Pint for Pint Campaign

When: August 1 – 31, 2014

Where: All Nebraska Community Blood Bank donor centers and community-sponsored blood drives

Why: Because patients in our local hospitals depend on Nebraska Community Blood Bank to be there with the right blood type they need to survive. And only volunteer blood donors can help.

All types are needed—especially O negative (O-) and O positive (O+).

To make an appointment, call 1-877-486-9414 or visit NCBB.org.

About Nebraska Community Blood Bank

Since 1968 Nebraska Community Blood Bank has been committed to connecting people and saving lives. Nebraska Community Blood Bank supplies lifesaving blood to healthcare facilities in six counties throughout southeast Nebraska. For more information, call 1-877-486-9414 or visit NCBB.org.

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